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SQUAMISH-LILLOOET REGIONAL DISTRICT WEBSITE WINS SILVER DAVEY AWARD:

International award recognizes excellence in government website design

Pemberton, BC – The Squamish-Lillooet Regional District (SLRD) has learned that its website, developed by Victoria-based Upanup Studios and launched in July, has received a silver Davey award in the Government category from the Academy of Interactive and Visual Arts. The website, featuring enhanced content, improved navigation and mobile-friendly interface, won praise for its intuitive user-centred approach and simple yet eye-catching design. The Davey Awards get approximately 4,000 entries from across the US and around the world, honoring the finest creative work from the best small firms, agencies and companies worldwide.

"We are delighted that our new website has been recognized as one of the best in the Government category," says Patricia Heintzman, SLRD Board Chair. "That being said, the most important measure of our success comes from the people who use the site, and so far the feedback we've been receiving has been quite positive. Jeannette Nadon, SLRD Communications and Grants Coordinator, was instrumental in the website's development and implementation, and led the project team in making this exciting new website a reality."

The new website puts the user first, offering a wide range of informative content and several ways to navigate the site, including drop-down menus, "I Want To" menu, "A - Z" directory and a site map. The website features a dynamic homepage with quick links to maps, news and events feeds, meeting calendars, bylaws and emergency information; electoral area and municipality-specific pages; Board and staff directories; and searchable bylaw, report, policy and current project directories.

The Davey Awards is judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. See www.aiva.org for more information.

To view the SLRD's award-winning website, visit www.slrd.bc.ca.

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