

For immediate release
November 18, 2019

REGIONAL DISTRICT ADOPTS STRATEGIC PLAN

Plan recognizes community diversity, climate emergency and need for cooperation

Pemberton, BC – The Squamish-Lillooet Regional District (SLRD) Board of Directors has adopted its 2019-2022 Strategic Plan which outlines the goals and objectives for the organization, with a focus on building relationships, improving community engagement and addressing the climate emergency.

The 2019-2022 Strategic Plan was approved by the SLRD Board in November, 2019. As stated in the plan, “the SLRD’s goals and objectives are complex and interconnected. By identifying them in the 2019-2022 strategic plan, we can ensure that our priorities remain consistent and that our work is driven by the guiding principles that we have established.”

SLRD Board Chair Tony Rainbow adds that the plan will serve as a guide to ensure that the SLRD follows a path led by its priorities.

“The strategic plan is a roadmap, of sorts,” explains Rainbow. “It provides us with a foundation, a tangible document that reminds us of our goals and objectives and helps to keep us on track to make sure we do our best to meet those goals and objectives that we have set out for ourselves.”

The plan recognizes the diversities of the communities within the SLRD as a strength, acknowledging that the SLRD must be “responsive to the short and long-term needs of the people that live here.”

Addressing the climate emergency and working toward regional cooperation and coordination are key elements of the strategic plan, in which the SLRD has also established a goal to “preserve and protect the air, lands and waters for the use and benefit of existing and future generations” and recognizes that “our challenges and opportunities are diverse and our solutions are shared.”

Some of the objectives of the plan include coordinating regional evacuation plans, developing and updating various policies, policy and procurement sharing, utilizing technology to improve efficiencies and increase public engagement and access to the Board, aggressively implementing the solid waste management and resource plan, developing a community energy and climate action plan, advocating for funding and advocating for regional transit.

“The Squamish-Lillooet Regional District is a vast and diverse region, serving communities and constituents that have varying needs and priorities,” said Rainbow.

"We do a lot of good work, as a regional district, and we are always trying to meet the needs of our communities. But when there is so much work to be done, and so many different needs in each of our communities, it's easy to lose sight of the goals. The strategic plan reminds us of the priorities we have set as a Board and ensures that the work that we do is guided by those priorities and principles."

The SLRD's 2019-2022 Strategic Plan is available for download or printing from the [SLRD website](#).

- 30 -

About the Squamish-Lillooet Regional District

Located in southwestern BC, the Squamish-Lillooet Regional District (SLRD) is a local government federation consisting of four member municipalities (the District of Lillooet, the District of Squamish, the Village of Pemberton and the Resort Municipality of Whistler) and four unincorporated, rural electoral areas (A, B, C, and D). Headquartered in Pemberton, which is the approximate geographic centre of the region, the SLRD delivers a wide range of local, regional and sub-regional services to approximately 42,665 residents (2016 Census).

Media Contact:

Patricia Westerholm
Communications Coordinator
Squamish-Lillooet Regional District
Telephone: (604) 894-6371 ext. 244
Email: pvesterholm@slrd.bc.ca