

**For immediate release
August 19, 2022**

REGIONAL DISTRICT LAUNCHES COMMUNICATIONS & ENGAGEMENT SURVEY

Public Survey Open until September 2

Pemberton, BC – The Squamish-Lillooet Regional District is looking to the public for feedback on its communications and engagement efforts, and how this work can be improved.

In advance of updating its current communications policy, and creating communications and community engagement strategies, the SLRD has launched a public survey that will help inform this work.

The survey is open until September 2, 2022.

“The SLRD recognizes the importance of communicating accurately and effectively, and in engaging residents in public policy decisions wherever possible,” said SLRD Board Chair, Jen Ford.

“In the SLRD, our communities – and resident needs – are different throughout the region,” she said. “It’s important for us to share the work that we do, to ensure that residents are informed, and to provide members of the public with opportunities to engage, and to participate in decisions that affect their community, and the region.”

The SLRD’s engagement framework will be structured around the principles of the International Association for Public Participation (IAP2), but community input into how and when the SLRD communicates and engages with the public will help inform this work, added Ford.

“We really do need to hear from the community, on how we’re currently doing, and how we could improve,” she said.

“How do members of the public want us to communicate with them, and how do they want to participate in the engagement process? This is what we’re asking people to think about, because it will help us improve our work in these areas.”

The SLRD Communications and Engagement Survey can be completed online:

<https://www.surveymonkey.com/r/ZPVWR8T>

The draft strategies and related documents will be considered by the SLRD Board at an upcoming Board meeting.

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About the Squamish-Lillooet Regional District

Located in southwestern BC, the Squamish-Lillooet Regional District (SLRD) is a local government federation consisting of four member municipalities (the District of Lillooet, the

District of Squamish, the Village of Pemberton and the Resort Municipality of Whistler) and four unincorporated, rural electoral areas (A, B, C, and D). Headquartered in Pemberton, which is the approximate geographic centre of the region, the SLRD delivers a wide range of local, regional and sub-regional services to approximately 47,245 residents (2021 Census).

For more information, please contact:

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