

For immediate release
May 3, 2023

SLRD LAUNCHES NEW TOOLS TO IMPROVE COMMUNICATION AND ENGAGEMENT

***Residents encouraged to subscribe for email newsletter
and online engagement platform***

Pemberton, BC – The Squamish-Lillooet Regional District (SLRD) is launching new tools to improve the way it communicates and engages with the community.

The Regional District is introducing the SLRD Update – an email newsletter, in May, 2023. Members of the public can subscribe to receive the SLRD Update by email. The newsletter will include highlights from the SLRD Board and Committee meetings, along with timely project and initiative updates and general news from the SLRD.

Additionally, the Regional District is launching the Get Involved SLRD online engagement platform, where residents will have the opportunity to engage in a variety of projects by offering feedback and input. The engagement opportunities will vary depending on the scope of each project, but the overall goal is to implement a system that facilitates engagement, in addition to sharing information, wherever possible.

“We have heard from the community that they are looking for tools like these, in order to better connect and engage with the SLRD,” said SLRD Board Chair, Jen Ford.

“The Regional District is a unique model of government, in that it brings together unincorporated, rural communities with the municipalities in the region, ensuring that all residents have representation,” she said.

“It’s not enough to simply have representation from elected officials, acting on our constituents’ behalf. It’s important that we do everything we can to facilitate two-way communication and conversations that can have an impact on the decisions we make at the Board table. We need to inform the community, but we also need to also invite people to participate in decisions that affect them.”

- Subscribe to receive the SLRD Update newsletter: SLRD.bc.ca/SLRDupdate
- Register to participate in the Get Involved SLRD online engagement page: getinvolved.sld.bc.ca

- 30 -

About the Squamish-Lillooet Regional District

Located in southwestern BC, the Squamish-Lillooet Regional District (SLRD) is a local government federation consisting of four member municipalities (the District of Lillooet, the District of Squamish, the Village of Pemberton and the Resort Municipality of Whistler) and four

unincorporated, rural electoral areas (A, B, C, and D). Headquartered in Pemberton, which is the approximate geographic centre of the region, the SLRD delivers a wide range of local, regional and sub-regional services to approximately 50,496 residents (2021 Census as certified by the Minister of Municipal Affairs).

The Squamish-Lillooet Regional District is found within the traditional territories of several First Nations, including the Sḵw̱wú7mesh Úxwumixw (Squamish), St'át'imc and Lil'wat. Small parts of the SLRD also overlap with the traditional territories of the Stó:lō, Tsleil-Waututh, Nlaka'pamux, Tsilhqot'in, and Secwepemc Nations. While the SLRD does not provide direct services to the residents of the First Nations communities located within the region, the organization is committed to enhancing relations with the Indigenous communities and First Nations within whose territories the SLRD operates.

Media Contact:

Vanessa Murphy
Communications Coordinator
Squamish-Lillooet Regional District
Telephone: (604) 894-6371 ext. 260
Email: vmurphy@slrd.bc.ca