



Policies & Procedures Manual

Policy No. 7.2 (BP- Designated Driver Program)

Designated Driver Program

It is the policy of the Squamish-Lillooet Regional District that organizers of events at which alcohol is served, and for which a Special Occasion License under the *Liquor Control and Licensing Act* has been obtained, have in place a “Designated Driver Program.”

1.0 Definitions

- 1.1 Designated Driver Program - An awareness intended to educate the public to plan alternate means of transportation after drinking alcohol. Promotional material may be available through ICBC, Counter Attack, Mothers Against Drinking Drivers, etc.
- 1.2 Class “A” Event - An event for which admission is open to the public either at no cost or for which a fee has been charged.
- 1.3 Class “B” Event - An event for which admission is closed to invited guests or members only.

2.0 Regulations

- 2.1 All sponsors of events in the Squamish-Lillooet Regional District, at which alcohol is served, are requested to ensure that a “Designated Driver Program” is in place.
- 2.2 A Designated Driver Program for a Class “A” event should consist of no less than the following:
 - a) A Designated Driver announcement made to the assembled guests encouraging the use of a designated driver or alternate transportation for the event.
 - b) Designated Driver information posted prominently at each station where alcohol is served.
 - c) Designated Driver reminders at each table where guests are seated.
- 2.3 A Designated Driver Program for a Class “B” event should consist of no less than the following:
 - a) Designated Driver information posted prominently at each station where alcohol is served.
 - b) Designated Driver reminders at each table where guests are seated.

Approving Authority: Board	Page 1 of 2
Policy Name: Designated Driver Program	Policy No: 7.2
Date of Approval: November 24, 1997	Dates of Amendment:
Policies Superseded: N/A	Related Enactments:

2.4 In order to ensure that event organizers provide adequate information to their guests, the Squamish-Lillooet Regional District will provide the event organizers and/or sponsors with the names, addresses and telephone numbers of potential suppliers of Designated Driver promotional material. It shall be the responsibility of the event organizers and/or sponsors to determine the quantity of material needed for their event. If additional materials are needed, it will be the responsibility of the event organizers and/or sponsors to obtain sufficient quantities directly from the Insurance Corporation of British Columbia and/or from others who support "Designated Driver Programs".

Approving Authority: Board	Page 2 of 2
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