



PEMBERTON MUSIC FESTIVAL LAUNCHES OPPORTUNITIES for the LOCAL COMMUNITY
Volunteer applications open. Job Fair on May 24.

(Pemberton, BC) ~ As preparations for Pemberton Music Festival continue, the Festival is reaching out to the Sea to Sky community with opportunities to get involved.

Interested in being at the heart of the action? Volunteer at Pemberton Music Festival in exchange for a ticket to the festival. Volunteers are offered opportunities to work with friends and can request to be scheduled around their favorite performances. In addition to a weekend ticket, volunteers will receive a Pemberton Music Festival t-shirt and an incredible behind-the-scenes adventure. General volunteers are scheduled to work during the festival, July 18th to 20th.

A small number of volunteers will be selected for Pre-Festival and Post-Festival work. These applicants must be available July 14 to July 17 or July 21 and 22. Volunteers must be 19 years or older. Volunteer opportunities with Pemberton Music Festival are now open on-line at <http://pembertonmusicfestival.com/info/volunteer>.

While festival weekend volunteers must be 19 years or older, there are a few opportunities for youth to earn a festival ticket by volunteering in the Pre and Post Festival categories. **Youth aged 15 to 18 must apply in-person at the Pemberton Music Festival Job Fair.**

The Job Fair will take place at two locations on Saturday, May 24, 2014:

Pemberton Community Centre 10am to 1pm	Ull'us Community Centre, Mt. Currie 2pm to 5pm
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Both sessions are open to everyone — attend the session most convenient for you.

The Pemberton Music Festival Job Fair will welcome on-site applications for short-term jobs in several areas including festival and artist relations, production, housing/lodging, bar operations/concessions, site operations, box office, sponsorship, guest services (accessibility assistants), VIP Services, parking, waste management, runners and transportation.

Pemberton Music Festival department heads and crew chiefs will be on-site to share details like job descriptions, time commitment and skills required. Please note that some work opportunities begin weeks before the festival. All job applicants must be 19 years or older.

Pemberton Music Festival is also ramping up its community information and outreach activity. Festival officials are meeting with local governments over the next two weeks, sharing highlights on operations, transportation management and regional communications. Following presentations to local officials, Pemberton Music Festival will host a community information meeting in Pemberton on June 4, 2014 at the Pemberton Community Centre.

The Festival will also produce and distribute information to residents in the Pemberton Valley, "Your Guide to Enjoying the Pemberton Music Festival Weekend", outlining motorist information, walking and cycling routes to the Festival and tips for minimizing inconvenience and maximizing fun over the weekend. Residents can expect this information by mid-June.

For further details, including the festival lineup, ticket sales and travel packages, please visit Pemberton Music Festival on the following platforms:

Web: www.pembertonmusicfestival.com

Twitter: @Pemberton_Fest

FB: www.facebook.com/PembertonMusicFestival

Community Relations Contact:

Maureen Douglas | 604.388.8804 | mo@maureendouglas.com

International Media Contact:

John Vlautin | 818.763.9800 | jv@spinlab.net

About Huka Entertainment:

New Orleans, LA-based HUKA Entertainment is a privately held full-service production, talent-buying and promotion company that specializes in festivals, concerts and events of all sizes. Known for groundbreaking innovation at festivals throughout North America, HUKA Entertainment produced the Concerts for the Coast series featuring Jimmy Buffett, Bon Jovi and Brad Paisley; is the co-founder, producer, talent-buyer and promoter of the award-winning Rock The Ocean's Tortuga Music Festival (Fort Lauderdale, FL); is the co-founder, producer, talent buyer and promoter of Pemberton Music Festival (Pemberton, BC); is the co-producer and co-promoter of BUKU Music + Art Project (New Orleans, LA) and is the co-founder of the award-winning Hangout Music Festival (Gulf Shores, AL), for which it was producer, talent buyer and co-promoter from 2010 through 2013. HUKA Entertainment also books talent for and/or promotes a variety of concerts and events throughout the Southeastern United States. www.hukaentertainment.com

About The Sunstone Group:

The Sunstone Group is a Canadian owned family business with operations in both the real estate and entertainments sectors. In addition to the Pemberton Music Festival, the Sunstone Group has a number of other business interests in the Pemberton Community, including a land development, establishment of an independent boarding school, and ownership of the Meadows at Pemberton Golf Course. Visit us at <http://www.sunstoneridge.ca>

About the Village of Pemberton:

Pemberton is one of the fastest-growing communities in BC and home to family farms, fresh outdoor adventures and stunning vistas. The Village of Pemberton (VOP) is home to over 2400 residents and works in cooperation with neighbouring communities and key business and tourism partners such as Tourism Pemberton <http://www.tourismpembertonbc.com> and the Pemberton Chamber of Commerce <http://www.pembertonchamber.com> on community planning, service provision and events. Pemberton's mild winters, warm summers and unique pioneer heritage provide an ideal place to enjoy arts, culture, history, recreation, dining, shopping and comfortable lodging. Visit the VOP at www.pemberton.ca/welcome/

About Whistler Blackcomb:

Since 1992 Whistler Blackcomb has been focused on the development and execution of an environmental management strategy with the goal of developing a model of environmental and social stewardship for ski and mountain resort operations. Since that time, the company has been recognized for its efforts with countless awards, and has the honour of being named one of Canada's Greenest Employers (2009, 2010, 2011). Today, Whistler Blackcomb is a four-season resort with a world-renowned Mountain Bike Park on Whistler Mountain, a 22-foot Olympic-sized halfpipe on Blackcomb Mountain, and five Terrain Parks to fuel progression at every level from beginners to elite athletes. The mountains play host to countless festivals and events each year including the legendary TELUS World Ski & Snowboard Festival each April, and Kokanee Crankworx Mountain Bike Festival each August, in addition to playing host to the world as the official alpine skiing venue for the 2010 Olympic and Paralympic Winter Games. www.whistlerblackcomb.com

About Tourism Whistler:

Tourism Whistler is the member-based marketing and sales organization representing Whistler, operating the Whistler Conference Centre, Whistler Golf Club, Whistler Visitor Centre, as well as 1.800.WHISTLER and whistler.com - Whistler's official source for visitor bookings and information. As the convention and visitors bureau for the Resort Municipality of Whistler, Tourism Whistler represents more than 7,000 members who own, manage and operate properties or businesses on resort lands including hotels, restaurants, activity operators and retail shops. www.whistler.com