



## Request for Proposals: Solid Waste and Resource Management Plan Update

### ADDENDUM NO. 3

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**1. Will SLRD pay for costs of promotions, communications, engagement activities outside of the consultant budget?**

Proponents must provide a detailed communications and engagement plan, including a budget for all related activities. The SLRD may cover some costs associated with this work, including newspaper and digital (social media) advertising, printing costs, room and AV equipment rentals, etc.

**2. What platform does the SLRD use for communications to residents?**

The SLRD website: [www.slrd.bc.ca](http://www.slrd.bc.ca) is the primary platform used to communicate with residents. This Solid Waste and Resource Management Plan Update project will be featured on a project page on the SLRD website. The project page will be updated by SLRD staff, throughout the duration of the project. For engagement opportunities, the SLRD currently utilizes an online engagement platform, through the third-party provider Granicus. This site is available here: <https://getinvolved.slrd.bc.ca/>

Additional communications tools used by the SLRD include:

- Social media: Facebook – @TheSLRD
- Email newsletter: SLRD Update

**3. Does the SLRD have communications staff to assist with communications?**

Proponents must provide a detailed communications and engagement plan. Development of public-facing communications materials must be completed in adherence with the SLRD brand standards. The proponent is expected to lead the development of communications and engagement materials and should meet with the SLRD's project team, including communications staff, to plan for all communications and engagement activities related to this project. SLRD staff are available to assist the successful proponent to utilize SLRD channels to share information and promote this project. Staff will be present during in-person engagement, but the successful proponent is expected to be the lead.



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- 4. *Is there a way of showing the budget and fees for activities without breaking up the activities in the same way as in the RFP? It is difficult to breakdown the budget by those activities as our workplan follows the Provincial Guide steps, which are organized differently than the list of activities.***

While the SLRD understands the challenges in providing the requested breakdown, it is important for the SLRD to receive a pricing structure that incorporates the items listed in "Schedule "B" - Payment Schedule". Proponents are expected to outline the cost of the listed items to the extent feasible.