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## Zero Waste Educator: Expression of Interest

The Squamish-Lillooet Regional District is seeking expressions of interest from motivated, flexible and environmentally aware individuals to create and deliver environmental workshops. These workshops will be predominantly for local schools but will also be for community events or organizations across the region. The focus of the environmental workshops is on solid waste reduction and zero waste.

The purpose of the position is to design, organize, coordinate and deliver workshops to schools and interested organisations. The aim of the workshops is to reach as many school-aged children in the Squamish-Lillooet Regional District, and to create interest in, and understanding of, local, regional and global waste management issues.

The successful candidate will create their own material and workshops, to be approved by the SLRD, with a focus on achieving the SLRD's Solid Waste and Resource Management Plan's goals, and linking in with the Solid Waste Strategic Communications Plan.

The Zero Waste Educator will also be expected to maintain and/or create social media content related to the duties and activities of the position, as directed by the SLRD. This may include blogging, Facebook, Instagram, etc.

Some potential topics for the school workshops could include:

- Waste reduction; specifically related to reaching the SLRD's goal of 350 kg/capita by 2020 (eg. waste-free lunch and a "before and after" waste audit).
- Stewardship, recycling and waste management – where does your waste and recycling go, where does it come from, how to reduce it, where it ends up when you throw it away or recycle it.
- Waste and climate change.
- Hazardous material in the household – what is hazardous and why we don't dispose of it in the landfill.
- Food waste and organics – composting in bear country, how to collect organics at home, how to reduce food waste.

Some potential topics or events for community organizations could include:

- How businesses or households could set-up waste separation in their organisation or home to minimise waste and encourage recycling.
- Library or community workshops on similar topics to the school workshops, however adapted for adults and certain interest groups.

Workshops should be designed to reflect the goals and initiatives in the Solid Waste and Resource Management Plan.

A detailed accounting of materials and hours must be kept and submitted to the SLRD with a monthly update at the time of invoicing. An annual update at the end of the school year is also required.

## REQUIREMENTS

- Ability to communicate effectively and engage with schoolchildren and adults. Previous teaching or communications experience is preferred.
- An understanding of, and passion for, environmental issues.
- Experience in creating educational material appropriate for different age groups.
- An ability to generate connections within school districts and promote the workshop program.
- Ability to use social media platforms. Previous experience using social media for an organization is preferred.
- A teaching certificate is preferred.
- A BC driver's licence and personal vehicle.
- Home office including a personal computer, telephone, internet and email access.
- Contractor must obtain and maintain commercial general liability insurance.

## COMPENSATION

This paid contract role reports to the Director of Engineering, Utilities and Environmental Services Coordinator, and the Solid Waste Communications Coordinator. Compensation will be determined commensurate with knowledge, skills and experience. A fee proposal must be included in all applications and would include an all-inclusive per workshop cost (which includes creating the material, travel, material costs, social media posts, etc.), or a proposal based on an hourly rate with breakdowns for material creation, blog entries, workshop organising and attendance, reporting and mileage. The total annual budget shall be no more than \$10,000.

The contract will commence as soon as possible for a term of one year, with the possibility of renewal based on the success of the candidate.

## APPLICATION

To apply for this position please provide:

- Proposed fee structure for workshops.
- Sample of some educational material that you have personally created or demonstrated proof of running educational workshops (does not need to be related to this role).
- Your CV or resume with a cover letter.
- List of professional/personal references.

Interested candidates are invited to submit the above by email no later than **5:00 p.m.** on **Wednesday September 20, 2017** to Marc Sole at [msole@slrd.bc.ca](mailto:msole@slrd.bc.ca). Questions can be submitted to Marc via email or by phone 604-894-6371 ext. 236